

**SPACE COAST RUNNERS  
MINUTES OF JUNE 21, 2010 MEETING**

**Board Members / Officers Present:** Carol Ball, Cyndi Bergs, Linda Cowart, Nick Flint, Tammy Foster, Dave Hernandez, Robin Hernandez, Mo Johnson, Mary Ramba, Ed Springer, Tristan Webbe, Charlie Van Etten, , Marty Winkel

**Board Members / Officers Absent:** Cedric Ching, Loran Serwin, Dick White, Marlene White, Christy Zieres

**I. Meeting Called to Order:** 7:03 PM, by Cyndi Bergs, president

**II. Review / Modify Agenda:** none

**III. Changes to Last Month's Minutes:** none

**IV. Treasurer's Report:** – Marlene absent, sent electronically

A. SCR Cash Balance Forward from April 30, 2010:	\$19,649.24
B. SCR Total Deposits for May 2010:	\$4,085.00
C. SCR Total Disbursements for May 2010:	\$6,245.96
D. SCR Total Balance as of May 31, 2010:	\$17,488.28
E. SCR Open Invoice Balance as of May 31, 2010:	\$175.00

Notes: Carol to take over treasurer position at end of fiscal year (June 30)

**V. Guests:** Ty Bowen, Bob Rall

**VI. Old Business**

A. Brevard Races since last meeting (finisher #'s reported by Mo Johnson)

1. 4/18 Ron Jon Cocoa Beach Triathlon Finishers = 362 (130F,232M)
2. 4/24 Art Festival 5K Finishers 1396 (828F,568M) 59% Female
3. 4/25 Founders Day 3 Mile Finishers 44 (23F,21M)
4. 5/1 - 2 Mile Bulldog Pineapple Run Finishers = 201 (94F, 107M)
5. 5/8 - Run for the Gecko 5K Finishers = 718 (373F, 345M)
6. 5/15 - BK 5K Memorial Run Finishers = 189 (109F,80M)
7. 5/30 - 6/2 - Wickham Park Marathon and 50, 100, and 200 Mile Fun Runs – 69 participants
8. 5/31 - Sportsfest 5K Finishers = 179 (79F,100) \*\*\* SCR Provided Timing \*\*\*\*
9. 6/5: Challenge Yourself 5k100-150 Runners & Walkers (MM Estimate) – No Results
10. 6/6 - Weight Watchers/RRCA 5K Walk - 140 Finishers
11. 6/6 - Pineapple Man Triathlon - 493 Finishers
12. 6/11 - Sprint for Spirit 2 Mi, - 38 Finishers (MM Estimate)
13. 6/20 - Dad's Day Triathlon - 257 Finishers (90F, 167M)

**VII. New Business**

A. Bob Rall – LinkedIn proposal

1. Bob is an SCR member, Professional Financial Planner, and Special Olympics Field Coach
2. Bob offered to set us up on LinkedIn for more club exposure and to drive people to our website. He explained the features and that it is free. Tammy made a motion to accept Bob's offer to get SCR set up on LinkedIn. Cyndi seconded. Approved.

**Action item:** Carol to send Bob Board Members emails to invite them to sign in.

B. Welcome to new Board Members: Robin Hernandez & Dick White

New Officers: Treasurer, Carol Ball & VP, Tammy Foster

C. Committee Reports

1. Marathon Committee – Don and Denise presented planning update

Race registration is about the same as same time last year. (Half 123, Full, 94, Total 217)

Price increases August 31st

SCM brochures mailed to 270 East Coast Running Stores

New this year – RZ will have booths at Peachtree 10K and Rock-n-Roll Virginia Beach to promote the SCM and hand out “moon pies”

Sponsorship so far: \$21,500 cash, \$25,554.24 in kind

RZ secured sponsorship with Brighthouse running commercial spots for the SCM.

HFHP Half Marathon Training program to kickoff countywide end of August.

Ordered towels and medals, looking into feather banner mile markers for better visibility

Certifying new course in August – Dave volunteered to help Don

Water Station Contest prizes increased to \$1000 1<sup>st</sup> and \$500 2<sup>nd</sup> each for South and North courses

Pacers set for Full and Half

Food set with Pancake Breakfast, Pizza Gallery, Publix

Looking for Volunteer Committee Leaders from SCR – please VOLUNTEER

16 booths (10 x 10) available at the Race Expo Debus Center KSCVC Sat 9-7

2. Charitable Contributions Committee – Carol reported that the ad hoc committee is authorized to make gift donations. “No more than \$75 shall be spent per event for flowers, cards, food, etc, for memorials or convalescence for SCR members and/or immediate family members only.” The committee voted to spend \$75 for a Publix gift certificate for the Tagye Family of Port St John to help out with food needs while Nimish is recovering. Carol added Kelsey’s GC’s and a card.
3. RRCA Convention Report – Carol, Cyndi, and Ed reported on highlights of the RRCA National Convention in Lakeland in April. Speakers were Pat Williams, Keith Brantley, and Bill Rodgers. Seminars attended included: ChiRunning, Developing Programs for Older Runners, Strategies for Growing Your Club, Kid Run the Nation, Non-Running Events in a Club to build Camaraderie. Vendor Sport Science had offer for reasonably priced printed tech tees for member giveaways. 2011 convention to be held in Fredericksburg, Virginia.
- D. WeightWatchers Walk-It Challenge – Cyndi/Carol  
Walk was a huge success with ~155 registrants. Thanks to Board Members Tammy, Marty, Marlene, Dave, Mo, Tristan for your help! \$1,200 profit + RRCA/WW sponsorship \$\$ coming. Cyndi and Carol choose to donate to Florida Today/Project Hunger.
- E. Chamber of Commerce Proposal – Tammy motioned for SCR to join with Linda as contact.  
Cost: \$25 registration, \$150 per year, seconded by Dave, Approved.  
**Action Item:** Linda to register SCR with Cocoa Beach Area Chamber of Commerce.
- F. SCR Race Equipment Updates
  1. Carol reported that the black/yellow Mile “3” sign is missing from shed
  2. Carol donated a large dry erase marker board, easel, and case acquired at garage sale for use at races/events.
  3. Dave reported that he still has the hand held timers.
  4. **Action Item:** The rolls of paper for the hand-held timing devices to be inventoried by Dave and report back to Carol. If more needed, Marty also needs 3 pkg.
- G. Document/Website Update
  1. Cedric absent. **Action Item:** SCR Documents to be updated and sent to Loran.
  2. Loran absent. **Action item:** Documents/ website needs to be updated.
- H. Marketing
  1. Series magnets need to be ordered. Awaiting solid date for Chain of Lakes from Marty. Oct 16 confirmed. **Action Item:** Carol to send magnet file to Dave for order of 1000 magnets.
- I. Socials – July Proposal  
Marlene and Cyndi would like to plan a beach 2 mile run for Sat morning, July 17 (date/location to be verified) with finishers choosing from leftover trophies/awards. Potluck?
- J. Brevard Races before next meeting
  1. 7/3 - Firecracker 5K, Melbourne (Running Zone)
- K. Additional Items – Carol
  1. Workman Warriors 5K Run, Aug 7<sup>th</sup> contacted us to run a NL ad.
  2. 1<sup>st</sup> Annual Merritt Island Midsummer Night Marathon – Kelly Park West and Sea Ray Dr, July 2<sup>nd</sup>, 9:30pm. Carol suggested offering to sponsor water and will contact RD.
- L. Action Items/Motions
  1. (from VII.A.) Carol to send Bob Rall the Board Members emails to invite them to sign in..
  2. (from VII.E.) Linda to register SCR as member of Cocoa Beach Area Chamber of Commerce
  3. (from VII.F.4.) Tammy motioned for SCR to join with Linda as contact.  
Cost: \$25 registration, \$150 per year, seconded by Dave, Approved.
  4. (from VII.G.) Cedric to update club documents and send to Loran.
  5. (from VII.G.) Loran to update club website.
  6. (from VII.H.) Carol to send magnet file to Dave for order of 1000 magnets.
  7. (from VII.A.2.) Tammy made a motion to accept Bob Rall’s offer to get SCR set up on LinkedIn. Cyndi seconded. Approved.
  8. (from VII.E.) Tammy motioned for SCR to join with Linda as contact.  
Cost: \$25 registration, \$150 per year, seconded by Dave, Approved.

**VIII. Next Meeting:** Monday, July 19, 2010 at Pro Health, Merritt Island @ 7:00 PM

**IX. Meeting Adjourned:** 8:35 PM